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Gear up for a challenge: bike for charity

Friends and colleagues,

On Sunday, July 23, the Walden Mountain Bike Club (WMBC) want you and your co-workers to gear up for the Sudbury Fitness Challenge Bike Tour.

Here at Ionic, we take fitness seriously – so we're calling on our friends, colleagues and corporate partners to hit the trails with us.

Corporate Mountain Bike Challenge

What's better than a little friendly competition while also helping the WMBC promote an active and healthy lifestyle throughout Greater Sudbury? And, if you win, 50% of all funds raised go to a charity of your choice.

The challenge: 20km 4-person relay (4 x 5km each)

When: July 23, 2017, 10:00 am

Where: Naughton Trail Centre, 1 Denis Ave, Naughton, ON.

To enter

- Pull your team together
- Raise a minimum of \$500
- Register at <http://www.waldenmbc.ca/index.php/sfc>

The prizes

- 50% of funds donated to the WMBC
- 50% of funds donated to the charity of your choice in the name of your company
- Dedicate a trail at the WMBC in the name of your choosing

Show off your pedaling skills and have fun!

Celebrate fitness and mountain biking in your community. Enjoy all the natural wonders of our beautiful city accessible through this quickly growing sport. Your team participation will highlight the WMBC's grit and determination to bring mountain biking to all members of the community, young and old, at all levels of ability.

If you are up to the challenge, contact me at andre.dumais@ionic-eng.com or on my cell phone at 705.690.2506. This is a great team-building opportunity! See you on the trails!

Sincerely,

Andre Dumais
General Manager, Ionic
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